

PRESS RELEASE

Elyctis opens its hub for the Asia Pacific Region in Hong Kong

Elyctis, a leading developer and provider of ID document reading systems is happy to announce the opening of its office in Hong Kong, in charge of the Asia Pacific region.

PERTUIS, FRANCE, April 19, 2016 - Elyctis is proud to announce the expansion of its footprint in Asia with the launch of an office in Hong Kong. This new office plays the role of a hub for the Asia Pacific region: its goal is to coordinate the Elyctis' Asia Pacific customers as well as to facilitate and promote the sales and marketing of Elyctis' products in the Asia Pacific Region including Australia and New Zealand.

Jimmy Chun is appointed as General Manager of Elyctis Hong Kong Limited. Jimmy has been working in Information Technology industry over 25 years. His career ranges from software development, project management, consultation to sales and marketing across different industries including banking and finance, government and manufacturing for various local and multinational companies located in Hong Kong, Australia and Mainland China. Jimmy graduated from an MBA in Technology Management, Deakin University, Australia and a B.SC in Computer Science, University of London, United Kingdom.

The opening of the Hong Kong office is a milestone on Elyctis path to international expansion. It will allow serving better customers in the Asia Pacific region by providing them with a combination of sales and technical support in their language and in their time zone. The opening of Elyctis Hong Kong Limited will ensure customers in Asia Pacific will gain access easily to the whole Elyctis product range.

Elyctis readers allow reading all types of ID documents including ePassports, ID cards, driver licenses, resident permits, etc. and cover the whole range of needs for ID documents reading:

- The ID BOX One Desktop series sits on a desk or a counter,
- The ID BOX One Attach series snaps on a kiosk or an automat,
- The ID BOX One OEM series can be integrated in any type of equipment.

Alexandre Joly, CEO of Elyctis, declares: "The opening of Elyctis Hong Kong will ensure our products are visible and easily available on the fast growing Asia Pacific market. Elyctis products are a perfect fit for increasing demand for ID readers in the wake of prestigious ID projects in the Region."

Jimmy Chun, GM of Elyctis Hong Kong adds: "With the opening of Elyctis Hong Kong we will be able to grow Elyctis business and to bring the best level of sales, marketing and technical support to all customers in Asia."

In addition, Elyctis ID BOX One Attach series and other Elyctis products will be demonstrated during Cards and Payment Asia, in Singapore, on 20 – 21 April 2016. Do come and visit us on booth G04A.

About Elyctis

Headquartered in Pertuis, France, Elyctis specializes in the development of hardware and software dedicated to Secure Identity Documents (e-passport, e-ID card, e-driver license, ...). The company, created in 2008, has a longstanding expertise in eID projects, as well as hardware and software developments. Elyctis has subsidiaries in India and Hong Kong.

More information at www.elyctis.fr

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